



2-DAY HOLY WEEK REVIVAL CONCERT

This report was produced to deliver an overview of the Belize City Council's first 2-Day Revival Concert Initiative.

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ABOUT THIS PROJECT

Following the devastating effects of the Covid-19 pandemic and Hurricane Lisa on Belize City, Mayor Bernard Wagner and the Belize City Council set out to draft an initiative that would instill hope in residents, promote revival, and inspire strength to carry on as a city. This initiative aligns with the council's goal of building a **safe, inclusive and resilient community** with strong families at the core. This free, two-day event creates the perfect opportunity for Belize City residents and the wider Belizean community to **REFLECT, REVIVE AND RENEW** during Holy Week.

GENERAL EVENT DETAILS

Dates:

Tuesday, April 4, 2023

Wednesday, April 5, 2023

Time: 6PM

Location: Digi Park, Belize City

Number of Attendees: Approx. 8,000

Notes:

- Alcohol Free Event
- Sponsored and Organized by the Belize City Council
- Hosted on stage by Pastor Louis Wade Jr.



LOCAL PERFORMERS

05

Local Performers/Churches

- | | | |
|---------------------------|--------------|-------------------|
| • Dunamis Ministries | (7 Members) | English Language |
| • Centro Vision Misionero | (6 Members) | Spanish Language |
| • MD Ministries | (8 Members) | English Language |
| • Wabagari Dance Group | (10 Members) | Garifuna Language |
| • Reformation Team Belize | (15 Members) | English Language |
| • Gospel Collective Band | (8 Members) | English Language |
| • The Heavenly Orchestra | (25 members) | Instrumental |
| • King's Park Church | (10 Members) | English Language |

89 TOTAL

Local Participants



INTERNATIONAL PERFORMER

06

SINACH

About Sinach

Multi-Award Winning Singer and Worship Leader

Writing music and leading worship for over 30 years, Sinach is a household name known by many for writing some of the most sung songs of our time, such as Way Maker, I Know Who I Am, The Name of Jesus, Rejoice, There's an Overflow, Simply Devoted and over 200 more which have become anthems in many churches and homes all around the world. She is an award-winning songwriter, vocalist and writes songs from her heart, and memoirs from her experiences with God over the years. Her songs have ministered to millions bringing healing, hope, encouragement, and strengthening of faith. Thousands of comments and hundreds of testimonies are recorded daily from around the world, making known the impact her music. She has recorded 9 albums and still serves as an international worship leader.



THE BUDGET

07



On Stage Musical Worship

Booking Fee for Sinach & Band	\$ 80,000.00
Travel from Atlanta (Round Trip) (7)	\$18,725.00
Travel from Houston (Round Trip) (2)	\$ 4,900.00
Travel from London (Round Trip)	\$ 7,835.00
Travel from London (Round Trip)	\$ 3,595.00
Amended Ticket Airline Change	\$ 2,365.00
Accommodation (Standard King Size) 2 Nights (2)	\$ 814.16
Accommodation (Double) 2 Nights (7)	\$ 2,849.56
Accommodation (Superior Suite) 2 Nights	\$ 883.69
Accommodation (Luxury Suite for Sinach) 2 Nights	\$ 883.69
Accommodation Tax	\$ 669.20
Ground Transportation (SUV) Sinach	\$ 1,499.00
Ground Transportation (Van) Band Members	\$900.00
Band Meals & Food for Media Conference	\$ 4,759.91
Per Diem for Band Members (2 Days)	\$ 3,200.00
Temporary Employment Permit Fees	\$ 2,930.00
Airline Baggage Fees	\$ 1,134.00
Miscellaneous for Sinach & Band / Welcome Packages	\$ 2,327.93
Honorarium for Local Church Bands	\$ 6,200.00

Services

Event Grounds Barriers	\$ 4,725.00
Livestream Services (2 Days)	\$ 5,500.00
Portable Toilets (15 Per Day) 2 Days	\$ 2,657.70
PA System & Stage	\$ 30,000.00
Back Line	\$ 20,000.00
Main Stage Lighting & Screens	\$ 7,075.00

\$ 216,428.84



08

SOCIAL MEDIA INSIGHTS

Impressions

The number of times your posts were on screen.

Engagement

The number of times people engaged with your posts through reactions, comments, shares, views and clicks.

Shares

The number of times your posts were shared.

Reactions

The number of responses received on your posts.

Comments

The number of comments received on your posts.

Video Views

The number of views your videos received.



1,126,426

Impressions



125,038

Video Views



2,487

Shares



106,671

Engaged



31,257

Reactions



6,037

Comments

NOTE:

The presented insights are based on all posts related to the 2-Day Holy Week Revival Concert on the official Belize City Council Facebook page. These numbers do not account for the numerous posts made by others on their Facebook pages in relation to the event.



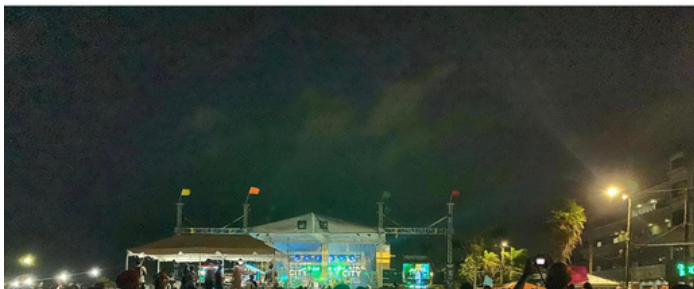
REVIEWS



Shaker Young-Forrester

9 h · 🌐

A start is better than no start. Thanking God for using Mayor [Bernard Wagner](#) and his council to pull off this Gospel Concert. Hearts were ministered to. Two nights I saw people lifting hands to Jesus, two nights I saw eyes with tears in them, two nights I saw people lifting up the name of Jesus over Belize. Two nights I saw people asking God to meet them where they are at. If that isn't something to thank God for, I don't know what is! I shout Glory!!!! The seed has been plated!



Jaime Anderson

2 h · 🌐



People from all walks went to the revival concert. Thanks [Mayor Belize](#) awesome job.



Like



Comment



Repost



Louis M Wade Jr. and 19 others



Shelly Swift

He did that and our country needed that, good morning have a safe wkend

1 h Like Reply



Maelyn Carr

Salute him my boss..the Lord 🙏 is worthy to be praised...Mr.worship Bernard wagner is a man of God father God 🙏 guidance upon him and his family...

1 h Like Reply



Maelyn Carr

The first mayor ever to do something like that in Belize..he made history... respect boss

1 h Like Reply



Julissa Zabaneh

5 m · 🌐



What an amazing FREE Concert the Belize city [Belize City Council](#) gave the City!! This is not a small production this is a BIG! 🙏



Belize City Council is live now.

Posted by Wirecast

2 h · 🌐

Holy Week Revival Concert Night 2!

LIVE

👁 1.2K



Sophia Gillett

Amen. For a long long time I never felt so safe in the city. Surrounded by love by strangers. No disrespect, no twerking. What a blessed night. Glory be to the almighty.

7 h Like Reply



Deborah Anita Swift

It was awesome Shar, we were all grace with her and other groups blessings 🙏

7 h Like Reply



Janice Jacobs Palmer

Yes I watched it on my big screen and really enjoyed it.

7 h Like Reply



Christal Ayala

Even if we have to pay for it; it is worth it. This is one time I can agree with we the people pay for it. The blessings last night cannot be bought and has no price. It was an AWESOME night

7 h Like Reply



Joset Ferguson

Totally agreed it was the best ever.



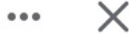
10

REVIEWS



Joy Spann

Suggested for you · 55 m · 🌐



Despite people saying the only reason why the gospel concert was packed was because, "cruddy like free thing", it showed a magnitude of how to attract a crowd. Even when Belize have other free events it's not that crowded. People were ready to do something different and be a part of something positive. The energy behind it helped to motivate people as well. They did all in their power to make sure that Belizeans came out and felt comfortable going. They started on time and finished at an appropriate time. There were no delays and the people had clean fun. Good job to everyone that made last night possible and for thinking out the box for a change. [Belize City Council](#)



Andrea Taegar

Bulls Eye Belize City Council. Just what the city needed. Well done. 🙏🙏

28 m Like Reply

3 ❤️



Ladyville Highlights · [Follow](#)

Excellent job this concert brought believes from all denomination in one setting GIVING PRAISE TO JEHOVAH GOD .Thanks to the organizers of the beautiful concert

5 m Like Reply

1 👍



Akiniah Coleman

Was Awesome love it 🙏

49 m Like Reply

2 👍❤️



Georgia Davis replied · 2 replies



Ritamarie King

It was great safe two days of peaceful gathering of worship

3 m Like Reply

best concern ever Belize will see waiting for another one great job my Mayor I am bless we are bless

1 h Like Reply



Marvia C. Dubon

Thanks mayor [Bernard Wagner](#) FOR allowing God to use you and doing such an event for our nation. I bless your life and God continue being your guide 🙏🙏🙏

54 m Like Reply

53 m Like Reply



Nai Btz

Was amazing ..may God bless the Mayor. We felt d presense of God!

51 m Like Reply



Marga Galvez Sanchez

Thanks [Mayor Belize](#). We loved every minute of those nights ...

50 m Like Reply

1 ❤️



John Marsden Jr.

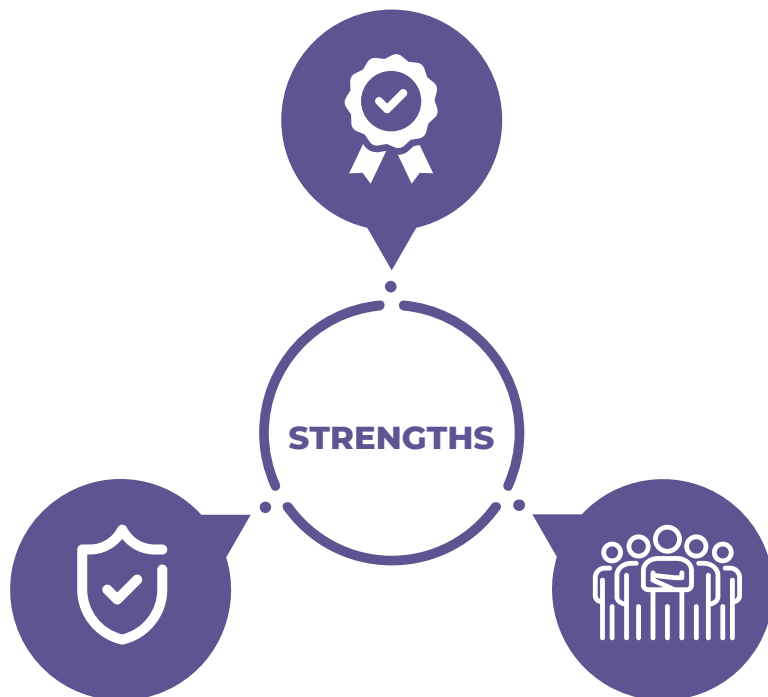
Great Job!!

33 m Like Reply



Diane Greene

I enjoyed it all the way from California 💕🙏



Collaboration

With regular meetings, the Belize City Council was able to engage and utilize members from all departments across the organization to ensure that persons were available to complete all work packages from planning through to execution.

Strong Headliner

The event's headliner (Sinach) garnered great interest and anticipation because she is an artist and worship leader that many Belizeans have been following for years. They were familiar with her music and messages.

Marketing

The team made use of social media, radio, morning talk shows, evening newscasts, flyers and more to maximize marketing.

Booking Timeline

The booking progress for international artists took longer than expected, especially due to time differences between countries.

Inexperience

While the team had completed many smaller events prior and this end result exceeded all expectations, the planning team was green in executing events of this magnitude. Having successfully executed, those areas of internal challenge have been addressed and will no longer be considered challenges in the future.

