

Small Business Spotlight

4UBYME Productions

Ms. Marsha Gillett is a young entrepreneur whose business started as a high school project in 2011 thereafter she decided to turn her project into a real business, which was when 4UBYME Productions was created. Ms. Gillett first started simply making baskets for her mom in Belize City.

Fast-forward 10 years, Ms. Gillett has a registered small business and is now offering customized items such as mugs, wine glasses, masks, pillows and much more for a wide range of clients. “Once a design or name can be put on it, I can do it”, says Ms. Gillett.

Ms. Gillett was one of 17 small business owners who



participated in the Belize City Council’s Accelerator Program “bcap” that was launched in June of this year. The program is designed to facilitate entrepreneurs with the tools such as equipment, materials, ingredients and or appliances needed either to get their start-up off the ground or improve their current small business efforts. Ms. Gillett was a part of the program’s first cohort.

“Since participating in the program my business is now better than before. The program provided an opportunity for me to express my creativity and do what I absolutely love doing”, said Ms. Gillett. During the official launch of the program, Ms. Gillett was one of 2 small business who shared their experience with the

program. With that opportunity and news feature from the launch it brought additional recognition to her business that yielded many new clients.



With the unfortunate reality that we face daily due to Covid-19 many small businesses are fighting to survive, some have suffered tremendous loss of revenue while some have been forced to close their doors due to the intense economic downturn. Given this challenge most small business have been forced to diversify in an effort to maintain and stay relevant, which is exactly what Ms. Gillett has done with her unique gift. One of her bestselling product is her customized face masks, which are requested by individuals as well as businesses and organizations.

As her business grows, Ms. Gillett’s main goal is to open a small space to work from as she currently works out of her home. Gillett sees herself expanding into other areas of the business and adding new products to her line of customized goods, enabling her to offer much more options to her clients. “I believe that every occasion is an opportunity to create something amazing” concluded Ms. Gillett. Find her on Facebook: <https://www.facebook.com/4ubyme85>